



For Immediate Release

Annual Holiday Giving Tradition is No Exception for Mystery Shopping Company

Toledo, Ohio, (RitterAssociates) December 24, 2009 – Delivering best-in-class customer experience/customer satisfaction measurement programs are coupled with an outpouring of kindness by the management and staff of RitterAssociates. The support shown by RitterAssociates allows families in need to help them build their own, great holiday memories.

Giving back to the community is an important core value for RitterAssociates. Each year, employees of RitterAssociates purchase and deliver to families in need all the fixings to create a complete, home-cooked Thanksgiving dinner of their very own. RitterAssociates has teamed with Saint Patrick's of Heatherdowns for more than the past 5 years to assist parish families during the Thanksgiving holiday.

The level of giving does not stop with Thanksgiving. Employees of RitterAssociates donate \$1 to \$5 each Friday to the company's 'Blue Jeans Fund'. The fund is used to purchase toys and gifts for children and young adults.

"The 'Blue Jeans' fund was established to augment the already strong sense of community giving exhibited by the employees of RitterAssociates", said Stanley Gene Hart, President of RitterAssociates. The amount of money collected is matched dollar for dollar, doubling the power of the employee gift contribution. Lucas County Children Services (LCCS) of Toledo, OH supervises the distribution of gifts.



Standing (L to R) Roselyn Retzke and Kim Spradin.
Front (L to R) Amy Egan, Lucas Monahan and Michelle Zellner.

Hart, in making his holiday wishes to the organization, concluded by saying, "RitterAssociates is proud of our people, proud of the work they do, and proud of their thoughtfulness and generosity each and every year for the City of Toledo".



About RitterAssociates

Since 1974, RitterAssociates has provided accurate, quantitative, and actionable customer measurement data that enable our clients to maximize their return on investment and gain a competitive advantage in the marketplace. RitterAssociates combines talent with technology to create the most effective custom measurement program to fit your needs. For more information about RitterAssociates, visit us at www.ritterassociates.com.

Media Contact:

Julia Unbehend
Public Relations
RitterAssociates, Inc.
209 North Reynolds Road
Toledo, Ohio 43615 USA
Tel: 419-535-5757
Fax: 419-535-5646
Email: PR@ritterassociates.com

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